

BRAINSTORMING...

In the two columns below talk through some possible places where men might come from to get into this ministry opportunity and also some possible places where you might want men to go from here.

Possible Preceding Activities

EVENT	DATE

Possible Planned "Next Step" Activities

EVENT	DATE

PLANNING...(Choose a few pre-event and post-event opportunities from above)

Pre-Event Integration / Marketing – “How do I connect to the men where they already are to help them become involved in this opportunity?”

TASK?	WHO?	BY WHEN?

Integration to Next Steps – “What do we need to do at the event to connect as many men as possible to the ‘right next step’?”

TASK?	WHO?	BY WHEN?

